

FILE

JANUARY 6

1969 fashion calendar

29th year • issued weekly

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
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WEEK BEGINNING SUNDAY, JANUARY 5, 1969

NEW YORK COUTURE FIFTY-SECOND PRESS WEEK

Sun., Jan. 5:	9:30 A.M. "POTPOURRI" (breakfast)		
		Burlington Hosiery, Peter Pan Swimsuits by Oleg Cassini, Bianco of Rome, Polan-Katz	
	12:00 Noon	MILLINERY INSTITUTE OF AMERICA (brunch)	AMERICANA-GEORGIAN
		"The Best Looks in Millinery for Spring and Summer, 1969"	7TH AVE. & 52ND ST.

Sunday	OPEN HOUSE SHOWING:	B.F. GOODRICH	SHERRY-NETHERLAND
Jan. 5	ACCESSORY FOOTWEAR		SUITE 511
8:30 A.M.-	"Country Fair Casuals" for Summer 1969, including men's and children's foot-		
Midnight	wear; also news in boating and golf shoes. By invitation. Contact: Marian Rahl, Carl Byoir Associates, 800 Second Avenue, YU. 6-6100.		

Sunday	OPEN HOUSE	SWIRL, INC.	SHERRY-NETHERLAND
Jan. 5	FOR PRESS	(1350 BROADWAY)	PRIVATE SUITE
10:00 A.M.-	Showing of Spring '69 collection for visiting press. Publicity: Viola		
7:00 P.M.	Rossi, TE. 8-6020.		

Sunday	SPRING MILLINERY	MILLINERY INSTITUTE	AMERICANA HOTEL
Jan. 5	AT PRESS SHOW	OF AMERICA	GEORGIAN ROOM
12:00 Noon	Preview of Spring millinery. For press, by invitation. Publicity:		
Brunch	Burt Champion, MU. 6-2970.		

Sunday	PRESS INTERVIEW:	BANCROFT LICENSING DIV.;	HOTEL DELMONICO
Jan. 5	"MISS AMERICA 1969"	INDIAN HEAD INC.	CRYSTAL ROOM
5:00 P.M.	Interview with Judith Anne Ford, Miss America 1969; and showing of her Ban-		
Tea	Lon Spring wardrobe. For press, by invitation. Contact: Julee Rosso, 695-4220.		

Sunday	PRESS SHOW: "A	MODA ROMANA	ST. REGIS
Jan. 5	LITTLE BIT OF ROME"		MEZZANINE
9:30 P.M.-	In honor of visiting press, showing of Italian ready-to-wear by Carosa of		
Midnight	Rome and Ognibene-Zendman for Garbell, with music and spumante. Contact: Nubia Braschi, 755-2340 or PL. 3-4500 Ext. 175.		

Beginning	58TH ANNUAL	NATIONAL RETAIL	N.Y. HILTON HOTEL
Sunday	CONVENTION	MERCEANTS ASSN.	
Jan. 5-	"The New Retail Environment"--covering all aspects of retail management and		
Jan. 9	operations. (Annual Banquet: Thurs., Jan. 9, 6:45 P.M.; Price: \$20.00. Speaker: Andrew Heiskell, Chairman of the Board, Time, Inc.) Publicity: Richard French, CH. 4-8780.		

Sunday	CHILDREN'S WEAR	NAT'L CHILDRENS WEAR ASSN.	McALPIN HOTEL
Jan. 5-	FROM BRITAIN	OF BRITAIN & IRELAND	B'WAY & 34TH STREET
Jan. 14	"The London Look for Children in New York". By appointment. Contact: Joan Hardy, British Consulate General, PL. 2-8400.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>AMERICAN DESIGNER SHOWINGS - SPRING 1969 - FOR VISITING PRESS (January 5-10)</u>			

Unless otherwise noted, all showings will be held in the GRAND BALLROOM, DELMONICO'S, 59th Street and Park Avenue. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.

Sun., Jan. 5: 2:00 P.M. SCAASI KNITS for TANNEL
 3:00 P.M. HELEN LEE and ALYSSA
 4:00 P.M. FASHION FORECAST - Eleanor Lambert
 7:30 P.M. MEET THE PARTICIPATING DESIGNERS (cocktail-buffet) CRYSTAL ROOM
 Guests of Mr. & Mrs. S. Joseph Tankoos, Jr. of Delmonico's

Mon., Jan. 6: 8:00 A.M. Breakfast
 8:30 A.M. ANNE KLEIN AND COMPANY
 9:00 A.M. JACQUES TIFFEAU
 9:45 A.M. BILL BLASS for MAURICE RENTNER
 10:30 A.M. MOLLIE PARNIS
 11:15 A.M. MALLORY
 12:00 Noon Writing Period
 1:00 P.M. JERRY SILVERMAN by SHANNON RODGERS (luncheon)
 2:30 P.M. TRIGERE
 3:15 P.M. GEOFFREY BEENE
 4:00 P.M. ANNE FOGARTY
 4:45 P.M. SARMI
 5:30 P.M. Writing Period
 6:15 P.M. NATIONAL FOOTWEAR INSTITUTE (cocktails) CRYSTAL ROOM
 7:45 P.M. HYSTRON FIBERS (dinner) PARKE-BERNET GALLERIES
 (buses leave Delmonico's 7:15 P.M.)

Tues., Jan. 7: 8:00 A.M. MEN'S FASHIONS (breakfast)
 Bill Blass, Oleg Cassini, John Weitz
 9:00 A.M. ADELE SIMPSON
 9:45 A.M. JERRY FEDER of ANNE KLEIN for HADLEY
 10:30 A.M. GINO CHARLES (Beverly Moyer and Bill Denatale)
 11:15 A.M. HERBERT & BETH LEVINE; ADOLFO (aperitif)-COLONNADE SUITE
 12:00 Noon Writing Period
 1:00 P.M. WARNER SLIMWEAR (luncheon)
 2:30 P.M. CHESTER WEINBERG
 3:15 P.M. MR. MORT (Stan Herman)
 4:00 P.M. STAVROPOULOS
 4:45 P.M. MR. JOHN (champagne) 24 WEST 59TH STREET
 5:45 P.M. NATIONAL COTTON COUNCIL (cocktails) L'ETOILE
 7:30 P.M. LENTHERIC (dinner) 1 EAST 59TH STREET
 "Tweed" Designer Award

Wed., Jan. 8: 8:00 A.M. MISTER PANTS, LYNN STUART, PANTSVILLE, GHIA (breakfast)
 9:00 A.M. KASPER for JOAN LESLIE
 9:45 A.M. KIMBERLY
 10:30 A.M. CHRISTIAN DIOR-NEW YORK
 11:15 A.M. Writing Period
 12:30 P.M. DU PONT COMPANY (luncheon) PLAZA - BALLROOM
 2:30 P.M. FLORENCE EISEMAN
 3:15 P.M. VICTOR JORIS for CUDDLECOAT
 4:00 P.M. OLGA UNDERFASHIONS (cocktails) CRYSTAL BALLROOM
 5:30 P.M. LA BANQUE CONTINENTALE 785 FIFTH AVENUE (60TH)
 "The New World of Pushbutton Money"
 7:30 P.M. BURLINGTON INDUSTRIES (dinner) PLAZA - BALLROOM
 (continued on following page) -2-

AMERICAN DESIGNER SHOWINGS - Jan. 5-10 - (continued from page 2)

<u>Thurs., Jan. 9:</u>	8:00 A.M.	BETTY CAROL for MAM'SELLE (breakfast)	
	9:00 A.M.	PAT SANDLER	
	9:45 A.M.	GAYLE KIRKPATRICK	
	10:30 A.M.	ELINOR SIMMONS for MALCOLM STARR	
	11:15 A.M.	CADORO JEWELRY (Steven Brody; Daniel Stoenescu)	COLONNADE
	12:15 P.M.	Writing Period	
	1:00 P.M.	SHEFFIELD WATCHES (luncheon)	CRYSTAL ROOM
	2:30 P.M.	DONALD BROOKS	
	3:15 P.M.	DON SIMONELLI for MODELIA	
	4:00 P.M.	GEORGE HALLEY	
	4:45 P.M.	Writing Period	
	5:30 P.M.	HELENE CURTIS (cocktails)	CRYSTAL ROOM
<u>Fri., Jan. 10:</u>	9:00 A.M.	Breakfast	
	9:30 A.M.	LEO NARDUCCI	
	10:15 A.M.	SUZY PERETTE (Victor Costa)	
	11:00 A.M.	CARDINALI	
	11:45 A.M.	JEUNESSE (Morton Myles)	
	12:30 P.M.	Writing Period	
	1:15 P.M.	WHITE STAG (luncheon)	
	2:45 P.M.	OSCAR DE LA RENTA	
	3:00 P.M.	ARTHUR DOUCETTE for PAUL PARNES	
	4:15 P.M.	OLEG CASSINI	

Monday Jan. 6	PREVIEW: "TOP-TO-TOE COUTURE"	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
10:30 A.M.	Preview of Mr. John's collection of custom hats, haute couture, dresses, suits, coats, couture furs, jewels, boutique accessories, custom cosmetics for Spring-Summer. By invitation. (Repeat Show: Tues., Jan. 7, 4:45 PM) Contact: 757-1966.		

Monday Jan. 6	SPRING AND SUMMER COLLECTION	ADOLFO (22 EAST 56TH STREET)	ST. REGIS VERSAILLES ROOM
12:00 Noon	For press and buyers, by invitation. Contact: 688-4410. Publicity: Eleanor Lambert, MU. 8-2130.		

Monday Jan. 6	DAY OF BEAUTY FOR VISITING PRESS	LEADING BEAUTY COMPANIES	CARLTON HOUSE MADISON AT 61ST STREET
12:00 Noon-	Beauty news by Bonne Bell, Cover Girl, Eylure, Relax-A-Cizor, Saks 5th Ave.		
6:00 P.M.	Salon, Shulton, Toni and others. By invitation. Contact: Helen Nash or Joan Parker, PL. 1-3377.		

Monday Jan. 6	PRESS PREVIEW: "PUCCI LEGS"	INDIAN HEAD HOSIERY; McCALLUM BOUTIQUE	530 FIFTH AVENUE SHOWROOM - 19TH FLOOR
5:00 P.M.	Emilio Pucci will present his "Leg Coverings" to the press. By invitation. Contact: Diana Lubgan, 687-6030.		

Monday Jan. 6	CUSTOMER SHOWING OF BRIDAL FASHIONS	MARTIN'S (BROOKLYN)	ST. GEORGE HOTEL BALLROOM
6:30 P.M.	By ticket only. (Also showings, Mon., Jan. 13, 8:00 P.M., Garden City Hotel.) Publicity: Rita Dobbins, TR. 5-3100.		

Monday Jan. 6	AMERICAN DESIGNERS FASHION SHOWING	HYSTRON FIBERS, INC. (485 LEXINGTON AVENUE)	PARKE-BERNET GALLERIES 980 MADISON AVENUE
7:30 P.M. Dinner	"A Constellation of American Designers in the Trevira Era". For press, retail and resident buyers. By invitation. Contact: Ann Muldoon, 867-7215.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 6	BRITISH FASHIONS FOR SPRING-SUMMER Knitwear, coordinated sportswear, coats, suits, dresses by Clive Set, Marlborough, Jersey Match, others. Contact: Suzanne Eismann, PL. 5-4152.	COPE ALMAN INT'L LTD. FASHION DIVISION	555 MADISON AVENUE 13TH FLOOR
Beginning Monday Jan. 6	OPENING: EARLY SUMMER COLLECTION Continuous showings. Contact: LW. 4-4197.	GREGG DRADDY	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Jan. 6	SHOWING OF SUMMER MILLINERY By appointment. Contact: MU. 8-1224.	EMME	19 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday Jan. 6	OPENING OF SUMMER COLLECTIONS "Gay Gibson Goes to Venezuela". Contact: Ed LaVangie, 564-4130.	GAY GIBSON; MISS COUTURE	1407 BROADWAY SHOWROOM - 39TH FLOOR
Beginning Monday Jan. 6	SUMMER COLLECTIONS IN CALIFORNIA Including "Line Two" dresses. By appointment. Contact: 213-MA. 7-6579.	BERT GEIGER	122 EAST 7TH STREET LOS ANGELES, CALIF.
Beginning Monday Jan. 6	OPENING OF SUMMER COLLECTION By appointment. Contact: Margie Corbett, 244-2700.	GINALA	512 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Jan. 6	SPRING & EARLY SUMMER COLLECTIONS Continuous showings of shirts, pants, skirts, dresses. Contact: Rena Lustberg or Malcolm Raycoe, 765-1250.	LADY MANHATTAN; LM COUTURE	1407 BROADWAY SHOWROOM - 15TH FLOOR
Beginning Monday Jan. 6	SPRING AND SUMMER COLLECTION Continuous showings of sportswear and separates; also, Arnold Palmer golf fashions. Contact: Nathan Kammer, 594-2100.	LOOMINGS	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday Jan. 6	OPENING OF SUMMER COLLECTION Continuous informal showings of active sportswear. Contact: Roberta Nasta or Bill Ryan, WI. 7-6700.	MR. THOMSON	1410 BROADWAY SHOWROOM - 22ND FLOOR
Beginning Monday Jan. 6	OPENING OF SUMMER COLLECTION Continuous showings. Contact: Jay Stone, LO. 3-5100.	RAINCHEETAHS BY NAMAN	500 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Jan. 6	OPENING OF SUMMER COLLECTION "The Plus Look"--continuous showings of complete Summer sportswear collection designed by Anita Funai. Contact: Phil Hertz, 594-1771. Public Relations: Claire Affens, The Fashion Forum, OX. 7-3564.	SYMPHONY	525 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Jan. 6	SPRING-SUMMER JEWELRY Showing of Spring - Summer jewelry collection. By appointment. Contact: Morris Head, OR. 9-0220. Publicity: Dorothy Lansing Hess, RE. 7-3347.	TRIFARI, KRUSSMAN & FISHEL	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 6- Jan. 10	SPRING LINGERIE AND FOUNDATION FASHIONS Daily at 9:30, 10:30, 2:30. Publicity: Del Roberts,	VANITY FAIR MILLS	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR JU. 2-6767.
Monday Jan. 6- Jan. 10	SPRING UNDERFASHIONS AT DAILY SHOWINGS Daily at 10:00, 11:30, 2:30. Contact: MU. 9-4200.	VAN RAALTE CO.	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Monday Jan. 6- Jan. 17	SHOWING OF CANADIAN RAINWEAR Showing of Canadian rainwear by manufacturers from Vancouver, Winnipeg, Toronto, Montreal. By appointment (including Sat. and Sun.) Contact: Don Russell, Canadian Consulate General, JU. 6-2400.	CANADIAN DEPT. OF TRADE & COMMERCE	McALPIN HOTEL PRIVATE SUITE
Monday Jan. 6- Jan. 24	PREVIEW OF SPRING ISSUES Showing of fashions, accessories, promotion plans from March-April issues. For store and buying office executives, by appointment, 9:00 - 5:00 daily. Contact: Barbara Doljack, PL. 9-8100.	SEVENTEEN	320 PARK AVENUE SHOWROOM - 8TH FLOOR
Tuesday Jan. 7 9:00 A.M.- 6:00 P.M.	OPEN HOUSE: SPRING MAKE-UP AND HAIRSTYLES "The New Spring Sea Face"--all-day open house for visiting and local press. Contact: Claire Hellowell McDaniel, 956-5975.	CHARLES OF THE RITZ (730 FIFTH AVENUE)	HOTEL DELMONICO COLONY SUITE - 3RD FL.
Tuesday Jan. 7 9:30 A.M.	PREVIEW OF SPRING MILLINERY Spring millinery collection by Irene and Rivera will be shown to press and buyers. By invitation. Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Tuesday Jan. 7 12:00 Noon Luncheon	TENTH ANNUAL BOYSWEAR LUNCHEON "Capitalizing on the Growth in Boyswear"--luncheon meeting in conjunction with NRMA convention. Price: \$15.00. Contact: Robert Gur-Arie, 10 West 33rd Street, 594-5130.	BOYS AND YOUNG MEN'S APPAREL MFRS ASSN	N.Y. HILTON HOTEL GRAND BALLROOM
Tuesday Jan. 7 2:30 P.M.	SPRING-SUMMER COLLECTION Preview for press and buyers. By invitation. Contact: CO. 5-7720.	BURKE-AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Jan. 7	MR. JOHN'S SECOND SHOW AT 4:45 P.M., 24 West 57th Street, 7th floor		
Tuesday Jan. 7 5:00 P.M. Cocktails	PREVIEW OF SPORTSWEAR AND KNIT COLLECTIONS The Susan Thomas sportswear collection for 1969; also Vivo knits. By invitation. Contact: Jean Loretto, OX. 5-2900.	SUSAN THOMAS, INC. (498 SEVENTH AVENUE)	THE WEAVER'S CLUB 111 WEST 40TH STREET
Tuesday Jan. 7 5:30 P.M.- 7:30 P.M.	PREVIEW: NEW SUMMER COLLECTION Showing of Summer collection designed by Eloise Curtis for Happenstance (div. Puritan). By invitation. Contact: Jacqueline Neben, 935-2715.	HARPER'S BAZAAR; HAPPENSTANCE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Jan. 7 5:30 P.M. Cocktails	"MONSANTO NIGHT": FASHION SHOWING Showing of "Wear-Dated" fashions at dinner. For buyers and press. By invitation. Contact: 556-5100.	MONSANTO CO. (350 FIFTH AVENUE)	HOTEL PLAZA BAROQUE & BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 7 6:00 P.M. Dinner	TRADE SHOWING OF SPRING MILLINERY Showing of Spring hats by leading milliners. Retailers: \$12.50; Manufacturers: \$50.00; Suppliers: \$100.00. Contact: Burt Champion, MU. 6-2970.	MILLINERY PROMOTIONS (10 EAST 40TH STREET)	AMERICANA HOTEL IMPERIAL BALLROOM
Tuesday Jan. 7 7:30 P.M. Cocktails	FIRST ANNUAL "TWEED" DESIGNER AWARD Lentheric will present a special "Tweed" design award to a senior at Parsons School. By invitation. Publicity: Ann Walsh or Pat King, 582-8030.	LENTHERIC (730 FIFTH AVENUE)	L'ETOILE 1 EAST 59TH STREET
Beginning Tuesday Jan. 7	RESORT AND SUMMER SPORTSWEAR COLLECTION Continuous showings of sportswear; also beachwear, cover-ups, swimsuits. Contact: OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480.	McMULLEN	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Jan. 7	EARLY SUMMER COLLECTION Town cottons, sportswear, costumes, designed by Nan Herzlinger. Contact: Betty Hanson, WI. 7-4406.	MALLORY	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Jan. 7- Jan. 9	SPORTSWEAR "PSYCH-OUT" Preview of April issue promotion of merchandise, displays, 'pop psychology'. Daily at 9:00, 11:00, 1:00, 3:00, 5:00. By appointment. Contact: Lenore Benson, MU. 9-5900, Ext. 653.	MADemoisELLE MAGAZINE	420 LEXINGTON AVENUE SHOWROOM - 18TH FLOOR
Wednesday Jan. 8 8:30 A.M.	GLOVE PRESENTATION AT BREAKFAST SHOW For buyers, by invitation. Contact: Adele Greene, Ruder & Finn, PL9-1800.	GLOVE FASHION COUNCIL	N.Y. HILTON HOTEL LE PETIT TRIANON
Wednesday Jan. 8 2:30 P.M.	SHOWING OF SPRING COLLECTION Repeat showing of Spring collection. By invitation. Contact: PL. 7-4920.	RAYMOND-MARTIER	29 WEST 56TH STREET SHOWROOM - 6TH FLOOR
Wednesday Jan. 8 5:00 P.M.	25TH ANNUAL TOBE AWARD Reception to honor Miss Mildred Custin, president, Bonwit Teller, recipient of the 1968 Tobe Award, for "her distinguished contribution to American retailing." All invitations have been issued.	TOBE ASSOCIATES, INC.	ST. REGIS ROOF
Wednesday Jan. 8 7:30 P.M. Cocktails- Dinner	PRESS SHOW: "THE FASHION THING" Showing of Spring-Summer fashions. For visiting press, by invitation. Dinner at 8:30, followed by show. Contact: Florence K. Lentz, 554-5444. Publicity: Essie Pinsker Associates, WI. 7-2514.	BURLINGTON INDUSTRIES	HOTEL PLAZA GRAND BALLROOM
Wednesday Jan. 8- Jan. 10 8:30 P.M.	MUSICAL COMEDY: "FASHIONS OF 1942" Celanese presents an original musical comedy, "P.X. I Love You or Fashions of 1942" created, executed and performed by leading fashion personalities. Tickets: \$5.00, for FIT Scholarship Fund. Contact: 867-2000 Ext. 2109.	CELANESE FIBERS MARKETING COMPANY	FASHION INST. OF TECH. 227 WEST 27TH STREET

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Jan. 9 7:45 A.M. Breakfast	SHOWING OF FASHIONS IN STRETCH FABRICS International stretch fabrics in a showing of new Spring fashions. By invitation. Contact: Dave Haber, 556-5629.	MONSANTO COMPANY (350 FIFTH AVENUE)	ST. REGIS ROOF
Thursday Jan. 9 8:30 A.M.	OPENING OF SUMMER COLLECTION Show at 9:00 A.M. Thereafter continuous at showroom, 33rd floor. By invitation. Contact: Merice Hickey, LO. 4-7375.	EVAN-PICONE (1407 BROADWAY)	500 CLUB 500 SEVENTH AVENUE
Thursday Jan. 9 11:00 A.M.	PRESS PREVIEW: FURNITURE FLOOR Preview of newly-designed furniture floor. By invitation. Publicity: Ken Hinaman, LO. 5-7950.	STERN BROTHERS	7TH FLOOR
Thursday Jan. 9 4:30 P.M. Cocktails	MENSWEAR SHOWING "Hardy Amies' Statement, 1969". Showing of Spring and Fall menswear. For buyers and press. Contact: Dorelle Associates, JU. 2-9083.	HARDY AMIES (LONDON)	HOTEL PIERRE CORONET ROOM
Thursday Jan. 9 5:00 P.M. Cocktails	SHOWING OF RESORT AND SPRING FASHIONS Collection of Resort and Early Spring fashions, photographed in India. By invitation. Show at 5:10 P.M. Contact: Carol Larsen, 883-6334.	PECK & PECK	NEW INDIA HOUSE 3 EAST 64TH STREET
Thursday Jan. 9 5:30 P.M.- 7:30 P.M.	COCKTAIL RECEPTION HONORING RETAILERS Reception for retailers. By invitation only. Contact: Charlotte Norman, 736-9221.	NATIONAL COTTON COUNCIL; COTTON PROD. INSTITUTE	ST. REGIS ROOF
Friday Jan. 10 10:00 A.M. Coffee	PRESS PREVIEW: NEW FURNITURE Preview of special collection, designed by Kenneth Isaacs, of "Living Structures" for the total environment. (For Release, Mon., Jan. 13.) By invitation. Publicity: Diane Wallace, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	6TH FLOOR MODERN FURNISHINGS
Friday Jan. 10 6:00 P.M. Champagne	"UNDERWORKS" MEN'S FASHION SHOW An electronic-audio-visual-tactual-participatory presentation of men's fashion--its evolution, color power, and socio-psychological implications. (Private transportation from Biltmore Hotel) By invitation only. Contact: Merton Fiur Associates, PL. 2-8338 or Penny Morell, 473-1306.	ROBERT REIS & CO. (350 FIFTH AVENUE)	CEREBRUM 420 BROOME STREET
Friday Jan. 10 6:30 P.M. Cocktails	SPRING FASHIONS AT LOS ANGELES SHOW Showing of Summer collection designed by Shannon Rodgers. By invitation. Contact: Sylvan Rich, 213-623-3338 (L.A.).	JERRY SILVERMAN, INC. (530 SEVENTH AVENUE)	SHERATON-WEST REGENCY ROOM
Sunday Jan. 12- Jan. 16	TRADE SHOW: LAMPS & HOME FURNISHINGS Market show of lighting and decorative home furnishings including pictures and accessories. Hours: Jan. 12, 10:30 - 9:00; Jan. 13, 9:00 - 9:00; Jan. 14 & 15, 9:00 - 6:00; Jan. 16, 9:00 - 12:00 Noon. Contact: George Little Management, 220 Fifth Avenue, 683-3380.	N.Y. LAMP & HOME FURNISHINGS SHOW	N.Y. COLISEUM COLUMBUS CIRCLE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 13 8:30 A.M. Breakfast	FASHION FANTASY ON ICE Spring-Summer fashion forecast, featuring guest stars of Ice Capades of '69. For press and buyers. By invitation. Contact: Jacqueline Ryan, PL. 9-6850.	PEACEDALE PROCESSING; KENYON PIECE DYEWORKS	ROCKEFELLER CENTER FROMENADE CAFES
Monday Jan. 13 6:00 P.M.	SPRING BRIDAL FASHION SHOW Showings at 7:00 and 8:00 P.M. also. For tickets, contact Bridal Dept. Publicity: Olga Soffer, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	3RD FLOOR BRIDAL SALON
Jan. 13	8:00 P.M., MARTIN'S BRIDAL SHOW, GARDEN CITY HOTEL (In Brooklyn, Jan. 6)		
Beginning Monday Jan. 13	EARLY SUMMER COLLECTION Continuous showings. Contact: 244-4701.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Jan. 13	OPENING OF SUMMER COLLECTION By appointment. Contact: Mary Beth Lubell, LO. 4-5430.	PROJECT II	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Jan. 14 9:45 A.M. Breakfast	PRESS PREVIEW: MODEL ROOMS Breakfast followed by semi-annual showing of model rooms (9th floor), including domestic and imported furniture. By invitation. (<u>For Release</u> , Thurs., Jan. 16.) Publicity: Toni Oliver, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Tuesday Jan. 14 5:30 P.M.	CUSTOMER SHOWING OF SPRING BRIDAL FASHIONS Open to public. Publicity: Marjorie Angerson, PL. 9-2000.	BEST & CO.	3RD FLOOR
Wednesday Jan. 15 12:30 P.M. Luncheon	FASHION SHOWING AT LUNCHEON "Sun and Play"--showing of children's fashions by Peri Wolfman. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	PELICAN HARBOR (112 WEST 34TH STREET)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Jan. 15 5:00 P.M. Cocktails	BUYER SHOW: SPRING- SUMMER FASHIONS Ban-Ion and Bandura fashions by leading designers and manufacturers. By invitation. Contact: Julee Rosso, 695-4220.	BANCROFT LICENSING DIV.; INDIAN HEAD INC.	HOTEL PIERRE CORONET ROOM
Wednesday Jan. 15 6:00 P.M.	CUSTOMER SHOWING: BRIDAL FASHIONS Admission by ticket (free) available in Bridal Salon, 4th floor. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	STATLER-HILTON HOTEL GRAND BALLROOM
Beginning Wednesday Jan. 15	OPENING OF SPRING- SUMMER COLLECTIONS By reservation. Thereafter informal showings. Contact: CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday Jan. 16 6:00 P.M.	SHOWING OF BRIDAL FASHIONS Admission by ticket (available at public relations office). Publicity: Ken Hinaman, LO. 5-7950.	STERN BROTHERS	6TH FLOOR SPECIAL EVENTS CENTER

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning	CAMERA NAZIONALE DELLA MODA ITALIANA		ROME, ITALY
Friday	Jan. 17: 11:00 A.M.	Opening ceremony - Campidoglio	
Jan. 17	3:30 P.M.	Menswear: Cocoli, Nativo, Rosati, Siviglia, Wanver Grand Hotel	
	7:00 P.M.	Reception for press and buyers - Grand Hotel	
	8:30 P.M.	High fashion menswear: Valentini, Baratta, Litrico, Brioni, Datti - Grand Hotel	
	Jan. 18: 9:30 A.M.	Tiziani - Via Gregoriana, 41	
	11:00 A.M.	De Barentzen - Via Gregoriana, 5	
	12:30 P.M.	Tita Rossi - Via Gregoriana, 54	
	4:00 P.M.	Di Lazzaro - Via di Porta Pinciana, 4	
	6:00 P.M.	Centinaro - Via Toscana, 10	
	8:30 P.M.	Valentino - Via Gregoriana, 24	
	Jan. 19: 9:00 A.M.	Faraoni - Grand Hotel	
	10:30 A.M.	Guidi - Grand Hotel	
	11:30 A.M.	Schuberth - Grand Hotel	
	12:30 P.M.	Gregoriana - Grand Hotel	
	4:00 P.M.	Ognibene-Zendman - Via Toscana, 1	
	6:00 P.M.	Barocco - Via Emilia, 88	
	8:30 P.M.	Mila Schoen - Grand Hotel	
	Jan. 20: 9:30 A.M.	Antonelli - Via Lucullo, 24	
	11:00 A.M.	Marucelli - Rampa Mignanelli, 12	
	12:30 P.M.	Garnett - Via di Villa Sacchetti, 17	
	4:00 P.M.	Gattinoni - Via Toscana, 1	
	6:00 P.M.	Fabiani - Via Condotti, 11	
	8:30 P.M.	Forquet - Casina Valadier	
	Jan. 21: 9:30 A.M.	Baratta - Grand Hotel	
	11:00 A.M.	Biki - Grand Hotel	
	12:30 P.M.	Sarli - Grand Hotel	
	4:00 P.M.	Carosa - Piazza di Spagna, 93	
	6:00 P.M.	Riva - Piazza di Spagna, 96	
	8:30 P.M.	Lancetti - Via Condotti, 61	
	Jan. 22: 9:30 A.M.	Brugnoli - Grand Hotel	
	11:00 A.M.	Laug - Piazza di Spagna, 81	
	12:30 P.M.	Sanlorenzo - Grand Hotel	
	4:00 P.M.	Balestra - Via Gregoriana, 36	
	6:00 P.M.	Enzo - Grand Hotel	
	8:30 P.M.	Galitzine - Via Veneto, 155	
	Jan. 23: 9:30 A.M.	Daniele - Via Gregoriana, 54	
	11:00 A.M.	Livoli - Grand Hotel	
	8:30 P.M.	Capucci - Via Gregoriana, 56	
Contact: Alberto Garlanda, CNDMI, Via Lombardia, 44, Rome.			

Beginning	OPENING: SUMMER	McMULLEN	550 SEVENTH AVENUE
Tuesday	DRESS COLLECTION		SHOWROOM - 20TH FLOOR
Jan. 21	Continuous showings, by appointment. Contact: OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480.		
Wednesday	FASHION SHOWING	NOEL JRS.	BARBETTA RESTAURANT
Jan. 22	AT LUNCHEON	(1400 BROADWAY)	321 WEST 46TH STREET
12:30 P.M.	"Spring Partying" designed by Mathew. Reservations (\$5.95): CI. 6-9171.		
Luncheon	Barbetta Publicity: Ellen Perl, TE. 2-8212.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Jan. 22 10:00 A.M.	PRESS PREVIEW: MODEL ROOMS (For Release, Thurs., Jan. 23.)	GIMBELS	9TH FLOOR Publicity: Margot Infantino, LO. 4-3300.
Wednesday Jan. 22 6:00 P.M. & 8:00 P.M.	SHOWING OF BRIDAL FASHIONS Two showings. Open to public, by ticket only. Contact: Bridal Dept., OX. 5-4400 Ext. 2273 or 2246. Publicity: Joan Streit, OX. 5-4400.	MACY'S NEW YORK	HOTEL COMMODORE BALLROOM
Thursday Jan. 23 10:00 A.M.	MILWINTER HOME FURNISHINGS SHOW Press preview of model rooms of traditional and modern furniture. (Breakfast in Gaylord Gallery, 7th floor.) (For Release, Mon., Jan. 27.) By invitation. Publicity: Diane Wallace, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	7TH FLOOR
Thursday Jan. 23 3:00 P.M.	OPENING OF SUMMER COLLECTION Designed by Jerry Marsch. Also Feb. 5 at 3:00. Contact: Mac Weinstein, WI. 7-2055.	MARDI GRAS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday Jan. 23 6:30 P.M.	CUSTOMER SHOWING: BRIDAL FASHIONS Tickets: Bridal Dept. Publicity: Gloria Phillips, WI. 7-9600.	FRANKLIN SIMON	HOTEL McALPIN GRAND BALLROOM

Beginning Friday Jan. 24	SPRING-SUMMER COLLECTIONS IN SPAIN MADRID, SPAIN
Jan. 24:	<p>9:00 A.M. Asuncion Bastida - Hotel Castellana Hilton</p> <p>9:45 A.M. Carmen Mir - Hotel Castellana Hilton</p> <p>10:30 A.M. Rosser - Hotel Castellana Hilton</p> <p>11:30 A.M. Pedro Rovira - Hotel Castellana Hilton</p> <p>12:15 P.M. Santa Eulalia - Hotel Castellana Hilton</p> <p>1:30 P.M. Luncheon - Hotel Castellana Hilton</p> <p>3:30 P.M. Pedro Rodriguez - Alcala, 54</p> <p>4:30 P.M. Vargas Ochagavia - Calvo Sotelo, 16</p> <p>5:30 P.M. Lino - Plaza de Santa Barbara, 3</p>
Jan. 25:	<p>9:30 A.M. Marbel Jr. - Avenida de Nazaret, 1</p> <p>10:30 A.M. Elio Berhanyer - Ayala, 124</p> <p>12:30 P.M. Pertegaz - Matias Montero, 8</p>
Contact: Information Bureau, Hotel Castellana Hilton, Madrid, 1.	

Beginning Monday Jan. 27	OPENING OF SUMMER COLLECTION Continuous showings of summer dresses and costumes.	LITO MANALANG FOR DEBSHIRE	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR Contact: 565-2545.
Beginning Monday Jan. 27	OPENING OF SUMMER COLLECTION Designed by Ronnie Simon. Contact: BR. 9-0952.	PARNES-FEINSTEIN; PF KNITS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday Jan. 28 11:00 A.M.	OPENING OF SUMMER COLLECTION Also showing Feb. 5 at 11:00. By reservation. Contact: 524-4510.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 27	CHAMBRE SYNDICALE DE LA HAUTE COUTURE PARISIENNE		PARIS, FRANCE
	Jan. 27: 9:30 A.M.	Feraud; Venet	
	11:00 A.M.	Molyneux; LePage	
	12:00 Noon	Feraud; Venet	
	2:00 P.M.	Scherrer; Vaughan	
	2:15 P.M.	Molyneux	
	2:45 P.M.	Feraud	
	3:30 P.M.	St. Laurent	
	5:00 P.M.	Scherrer; LePage; Vaughan	
	Jan. 28: 9:30 A.M.	Courreges	
	10:00 A.M.	Balmain; Venet	
	11:00 A.M.	St. Laurent	
	11:45 A.M.	Armand; Lapidus	
	3:00 P.M.	Ricci; Dana; Courreges	
	4:00 P.M.	Lapidus	
	4:45 P.M.	Armand	
	5:00 P.M.	DeRauch; Courreges	
	8:00 P.M.	Tellin	
	Jan. 29: 10:00 A.M.	Lanvin	
	10:45 A.M.	Ricci	
	11:30 A.M.	Salvadori	
	12:30 P.M.	Hercey	
	2:30 P.M.	Patou	
	3:00 P.M.	Lanvin; De Rauch; Tellin	
	3:30 P.M.	Chanel	
	5:00 P.M.	Heim	
	Jan. 30: 9:45 A.M.	Dior	
	10:30 A.M.	Patou	
	1:00 P.M.	Carven	
	2:30 P.M.	Laroche	
	3:30 P.M.	Heim	
	9:00 P.M.	Ungaro	
	Jan. 31: 9:30 A.M.	Gres	
	10:00 A.M.	Roger	
	11:30 A.M.	Givenchy	
	3:00 P.M.	Cardin; Carven; Laroche; Ungaro	
	5:00 P.M.	Givenchy	
	Feb. 3: 3:00 P.M.	Montaigne; Orcel	
	Feb. 4: 3:30 P.M.	Baron	
	Feb. 5: 3:30 P.M.	Bourgade	
Contact: Marjorie Dunton, Chambre Syndicale, 100, rue Fbg. St-Honore, Paris VIII.			

Beginning Tuesday Jan. 28	OPENING OF SUMMER COLLECTION	LAURENCE GROSS	498 SEVENTH AVENUE SHOWROOM - PENTHOUSE
	Designed by Philippe Bodinat. By appointment. Contact: BR. 9-3650. Publicity: Mary Woolley, Firestone Associates, 924-4728.		
Thursday Jan. 30	PREVIEW: SUMMER DRESS COLLECTION	DAVID CRYSTAL	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
2:30 P.M.	For press and resident buyers. By invitation. Contact: BR. 9-6560 X 268.		
Beginning Thursday Jan. 30	OPENING OF SUMMER COLLECTION	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
	Continuous, by appointment. Contact: Steve Harrison, 279-9915.		

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